



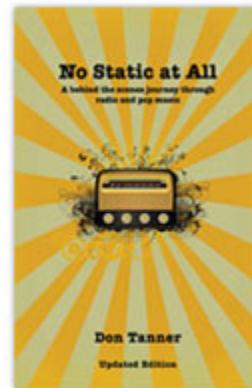
If the first few months of 2010 are any indication, we are all in for a busy and rewarding year. We wanted to share with you a few early highlights and recent achievements.

Recommended Reading

In the midst of the changing landscape in metro Detroit radio, including the recent retirement of Dick Purtan, Tanner Friedman Partner Don Tanner offers an updated examination and celebration of the medium with his new book: "No Static at All—A behind the scenes journey through radio and pop music."

"No Static" offers readers a unique "behind-the-scenes" glimpse and insider's perspective along with radio and music industry-themed excerpts from our firm's [blog](#).

Media junkies and music lovers can become a fan of "No Static" on [Facebook](#).



Awards and Accomplishments

The Tanner Friedman team believes in giving back to the community we live in and serve. Recent appointments and volunteer involvement include:

Don Tanner – Board of Directors for [PRSA Detroit](#); Advisory Committee for the Detroit Regional Chamber's [Intern In Michigan program](#)

Matt Friedman – Board of Directors for the newly created [Detroit Regional Chamber Foundation](#); elevated to the Board of Directors, from the Advisory Board, for [Yatooma's Foundation for the Kids](#)

Justin Fisette – Marketing and Membership Committee member for [Fusion Detroit](#)

Kaylee Hawkins – Social and Service Co-Chair for [Fusion Detroit](#); Vice President of [The Oakland Post SAIL Board](#)

Kristin Priest –Business Growth Committee member for [Automation Alley](#)

Zak Walsh –Technology and Social Media Committee member for [Royal Oak Chamber of Commerce](#)

The Tanner Friedman team is also proud to share with our clients in a number of recent industry honors:

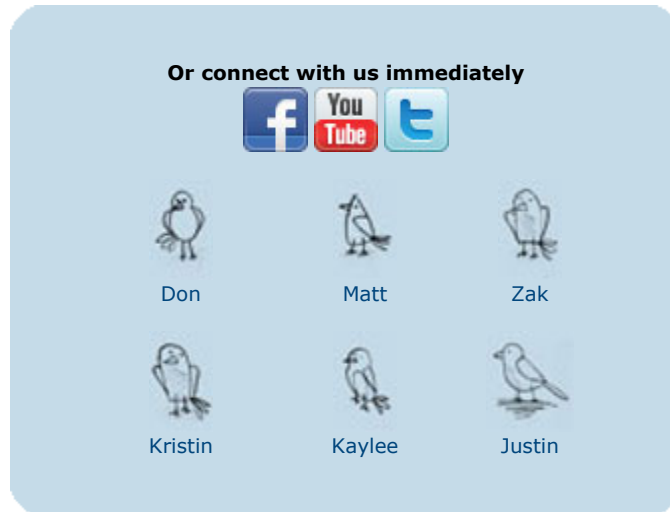
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- Platinum awards for Goodwill Industries of Greater Detroit's "Broadcasting for Jobs" publicity campaign and O'Keefe and Associates' Strategic Positioning publicity campaign
- Gold awards for the Oakland Plus Duck Regatta pro bono newspaper placement and Goodwill Industries of Greater Detroit's "Flip the Script" program newspaper placement
- Honorable mention for The National Summit publicity campaign

Connect with us

Catch us out and about in the next several weeks

- PRSA 2010 Michigan Conference, April 22, Rock Financial Showplace
- Mackinac Policy Conference, June 2–5, Mackinac Island



Semester team members

Oakland University dominated our Winter 2010 internship program with two students from the school's journalism program.

- Wibke Kraemer hails from Germany where she was a full-time marketing professional. In the States, she is learning the cultural differences of the business and expects to graduate in May.
- Amanda Benjamin is a former editor of OU's student-run newspaper, The Oakland Post. She also interned at The Oakland Press and expects to graduate in May.

Know of any shining young PR stars who may make a great addition to our internship program? Have them send their resume and cover letter to Kaylee and Justin at khawkins@tannerfriedman.com and jfissette@tannerfriedman.com

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